



FASHION FORECAST

The Flourishing World of Glitz & Glamour

Prepared by

SCI_{SM}

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Report Outline

The report entitled “**FASHION FORECAST: *The Flourishing World of Glitz & Glamour***” provides key insights and examines the current status of the world’s most alluring industry. The emphasis of the report is on recent changes that have occurred in the fashion industry, as well as where the industry is headed. Globally, across industries there is a need for de-leveraging, capital infusion, business restructuring, and a shift to an “Asset Optimization-Divestment” model. These needs will be covered in-depth, as well as specific coverage of how the fashion industry will be affected.

Our aim is to provide accurate, relevant information and data, market trends, and highlights to investors, investment management firms, business executives, policymakers and other key stakeholders.

This report begins with an overview of the fashion industry and then moves on into particular segments. Areas covered include: clothing apparel, footwear, home textiles, and accessories market.

Volume-based businesses competing in an environment of low margins and luxury businesses competing in lower volumes but higher margins will be examined. Key issues such as customer sensitivity to brands and to obsolescence are critical players in forecasting and delivery and will given thorough attention.

Several possible future scenarios will be examined, and the economic ramifications of each. The scope of discussion will span from the global fashion industry right down to small boutique shops.

Ultimately, this report provides a roadmap to the process of re-engineering fashion organizations with emphasis on enhancing value of assets under management (AUM) and increasing return on investment (ROI).

The report is organized into a crisp format with charts, tables, facts, and figures along with adequate reference materials. For more details on the Report; contact us at info@sci-llc-usa.com