



TRACKING TELECOM TRENDS

The Evolving World of Communication

Prepared by

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Report Outline

The report entitled “**TRACKING TELECOM TRENDS: *The Evolving World of Communication***” provides key insights and examines the current status of one of the world’s most dynamic industries. The emphasis of the report is on recent changes that have occurred in the telecommunications industry, as well as where the industry is headed. Globally, across industries there is a need for de-leveraging, capital infusion, business restructuring, and a shift to an “Asset Optimization-Divestment” model. These needs will be covered in-depth, as well as specific coverage of how the telecom industry will be affected.

Our aim is to provide accurate, relevant information and data, market trends, and highlights to investors, investment management firms, business executives, policymakers and other key stakeholders.

This report begins with an overview of the telecommunications industry and then moves on into particular segments. Areas covered include: VoIP, GPS, consolidations and partnerships, antitrust and compliance issues, Digital Living Network Alliance (DLNA) and interoperability. Discussion is given to recent mobile technology advances and what is now on-deck for the future.

As overall market penetration rates have slowed, companies must strengthen their focus on retaining current customers and increasing revenue per customer. This issue is given sufficient attention in the report.

Several possible future scenarios will be examined, and the economic ramifications of each. The scope of discussion will span from the global telecom trends to specific geographic regions.

Ultimately, this report provides a roadmap to the process of re-engineering telecom organizations with emphasis on enhancing value of assets under management (AUM) and increasing return on investment (ROI).

The report is organized into a crisp format with charts, tables, facts, and figures along with adequate reference materials. For more details on the Report; contact us at info@sci-llc-usa.com